

# INDIA PARTNER COUNTRY AT MSV 2017

BRNO, THE CZECH REPUBLIC, 9-13 OCTOBER

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## EEPC India invites participation

Participate through EEPC India to enjoy  
substantial savings!

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The MSV Engineering Trade Fair exhibition grounds in Brno

### Central Europe

Central Europe is an important region for India economically. India's total bilateral trade with Central European countries is \$46.4 billion. But these figures do not tell the entire story as these are shored up by India's healthy trade relations with only few of these countries. With most others, India's trade is minuscule.

In the last 10 years, India's exports to Central Europe increased to \$10.87 billion with a notable growth more than 100 per cent. Following figure shows growing trend of India's exports to Central Europe.

### The Czech Republic

#### Key features

- Located in Central Europe and landlocked by Germany, Poland, Slovakia, Austria – gateway to Central and Eastern

Europe;

- Stable & prosperous market economy;
- Industry contributes 38.2% of the GDP (Year 2015);
- Industry production growth rates 5% (Year 2015);
- Major Industries are motor vehicles, metallurgy, machinery & equipment & glass;
- The auto industry is the largest single industry and, together with its upstream suppliers, accounts for nearly 24% of Czech manufacturing. The majority of which is exported to the world;
- The India and The Czech Republic enjoy Double Taxation Avoidance Agreement, which was signed in October 1998.

### Economy of the Czech Republic

The Czech Republic has developed an advanced social market economy and social policies that support a high-income welfare state.

As of 2016, the Czech GDP per capita at purchasing power parity is \$32,622 and \$18,020 at nominal value. The Czech Republic is participating in the European Single Market of the European Union and is therefore a part of the economy of the European Union. Its largest trading partner for both export and import is Germany. As of July 2016, the unemployment rate in The Czech Republic was the lowest in the EU at 4.0%, and the poverty rate is the second lowest of OECD members only behind Denmark.

The principal industries are engineering and machine-building, iron and steel production, metalworking, chemical production, electronics, transportation equipment, textiles, glass, brewing, ceramics, and pharmaceuticals. Its main agricultural products are sugar beets, fodder roots, potatoes, wheat, and hops.

## Bilateral relations between India and the Czech Republic

India's overall exports to The Czech Republic consistently maintained a growing trend and reached to US\$ 448 million in 2015 with a growth more than 350 per cent in last 10 years. Following figure depicts growing trend of India's exports to The Czech Republic.

**Major Items of Indian exports:** Iron and Steel, Articles of apparel and clothing accessories, Textile yarn, fabrics, made-up articles, Electrical machinery, apparatus and appliances, Power-generating machinery and equipment, Medical and pharmaceutical products, Miscellaneous manufactured articles, footwear, General industrial machinery and equipment, Organic chemicals.

**Major Items of Indian imports:** Boilers and Electrical Machineries, Machinery specialized for particular industries, General industrial machinery and equipment, Roads vehicles, Organic chemicals, Rubber materials, Telecommunications and sound-recording equipment.

## Product profile

- Mining, metallurgical, ceramic and glass engineering, the foundry industry
- Materials and components for mechanical engineering
- Drives, hydraulics and pneumatics, cooling and air-conditioning technology
- Plastics, rubber, composites, chemicals for engineering
- Metal-working and forming machines, tools, welding, surface technology
- Power engineering and heavy-current electrical engineering
- Electronics, automation and measuring technology
- Ecological technology
- Research, development, transfer of technologies, financial and other services

## About MSV (International Engineering Fair)

The International Engineering Fair (MSV) is the leading industrial trade fair in Central Europe with annual participation reaching more than 1700 exhibitors and more than 80,000 overseas visitors. All nine of the key specialist sectors of the engineering industry are very well represented.

### MSV Brno 2016 statistics

**Exhibitors:** 1,708 exhibiting companies from 34 countries

**Largest foreign participation** from Germany (276), China (150), Slovakia (85), Italy (61), Austria (47), Switzerland (34)

**Visitors:** 84,210 visitors from 52 countries

**Highest number of visitors** came from Slovakia, Germany, Hungary, Poland, China, Russia, Austria and Italy

- Participation in the fair is seen by exhibitors as one of the most important marketing tools
- Perfect platform for presentation of small and medium-sized companies
- Attractive supporting programme of expert conferences and seminars, discussion forums
- **TRANSPORT a LOGISTIKA** – 8th International Fair for Transport and Logistics
- **ENVITECH** – International Fair for Environmental Protection Technologies

## Venue

Brno Exhibition Centre  
Brno, the Czech Republic

## Date

9-13 October 2017

## Hall themes

Sr. No.	Hall	Theme
1.	Hall A1	Central Pavilion
2.	Hall B	Machine Tooling Forming Machines
3.	Hall F	Clutches, Bearing and Saw Machines
4.	Hall E	Surface Technology
5.	Hall G2	Plastics, Welding and Automation
6.	Hall V	Material for engineering, drives, hydraulics, Pneumatics
7.	Hall Z	Foundry, 3D Printing, Power Engineering
8.	Hall P	Machine Tools (Details awaited)

## Participation charges

1.	For EEPC India members	<b>One side open (built-up booth)</b> <b>Rs. 18,000 per sq m.</b> (Minimum 9 sqm booth) Price is inclusive of hotel stay for 6 nights in Brno (8-14 October 2017). The offer is valid for one person per company
2.	For Non-Members	<b>One side open (built-up booth)</b> <b>Rs. 20,000 per sq m.</b> (minimum 9 sqm booth) The participation charges do not include hotel accommodation
<ul style="list-style-type: none"><li>• The price includes printing of posters for the back wall</li><li>• 10% extra for two sides open booth (subject to availability)</li></ul>		

## Mode of payment

Full payment is to be made by:

- Demand draft favouring "EEPC INDIA" along with the duly filled out Application Form

### OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.  
Branch : CENTRAL PLAZA  
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020  
Account No. : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

You can also make payment online through the following Payment Gateways :

1. Atom
2. Billdesk

## Booth display

Participation charges for a 9 sq m. booth includes the following services:

- Information counter
- Fascia
- Two chairs
- One discussion table
- Three spot lights
- Electric socket
- Carpeted floor

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Submission of application

Interested firms are requested to fill in the online Application Form latest by **8 September 2017** at the following link.

[https://www.app.eepcindia.org/ems/exhibitors/exhibitor\\_application\\_form/NTk](https://www.app.eepcindia.org/ems/exhibitors/exhibitor_application_form/NTk)

Please go through the **Mode of Payment** section of this circular for payment details.

## Cancellation of participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **22 September 2017**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

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